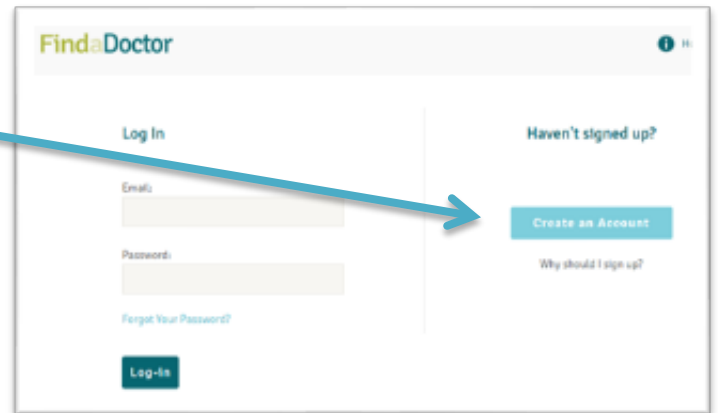


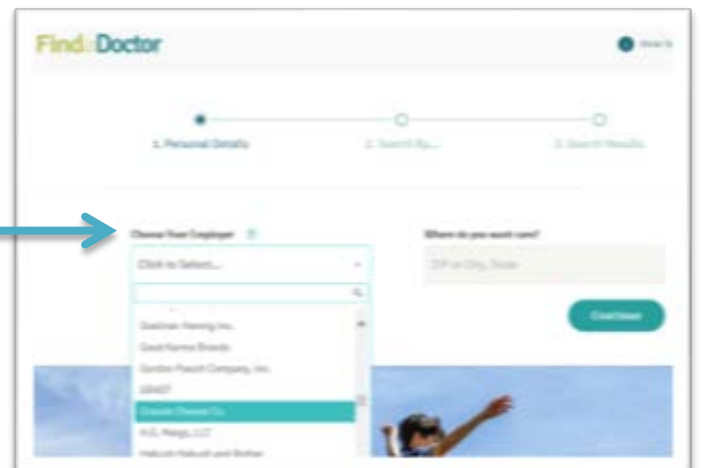
1. To get started visit [www.the-alliance.org](http://www.the-alliance.org) and click the “Find a Doctor” button.



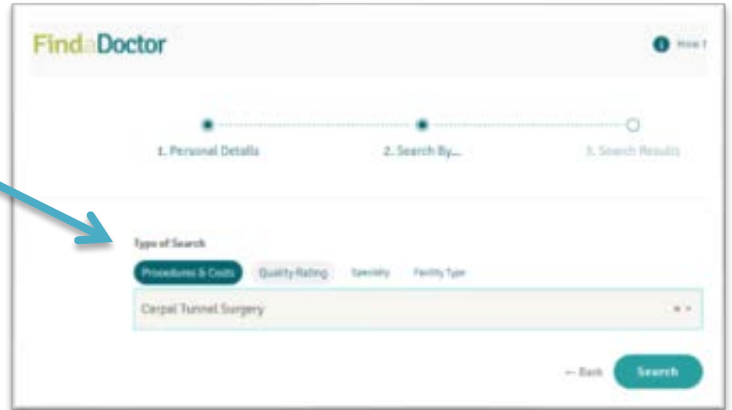
2. **Logging in is easy.**  
Creating a login is required if you'd like to view cost estimates. For first time users click “Create an Account”



3. **Select Personal Details**  
You can select your employer “Grande Cheese Co.” and the zip code or City, State from where you would like to receive care.



**4. Select the type of search**  
You can search by certain procedures & Cost, Quality Rating, Specialty, and facility type.



**5. Compare Physicians, location, and cost**

